



GMT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 5/31/2020

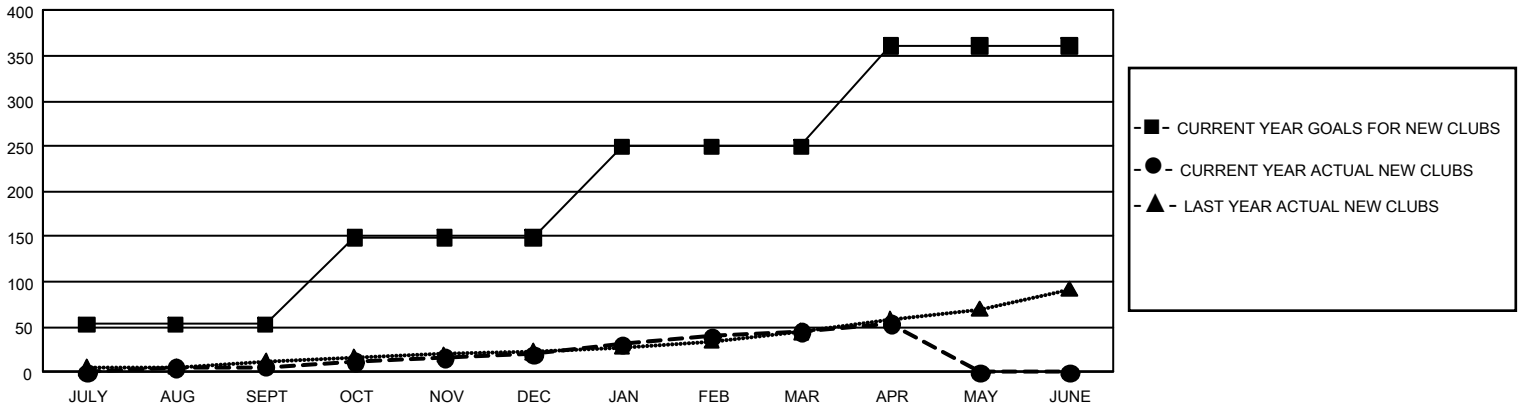
GAT Constitutional Area 1

REPORT DOES NOT INCLUDE CLUBS IN UNDISTRICTED AREAS.

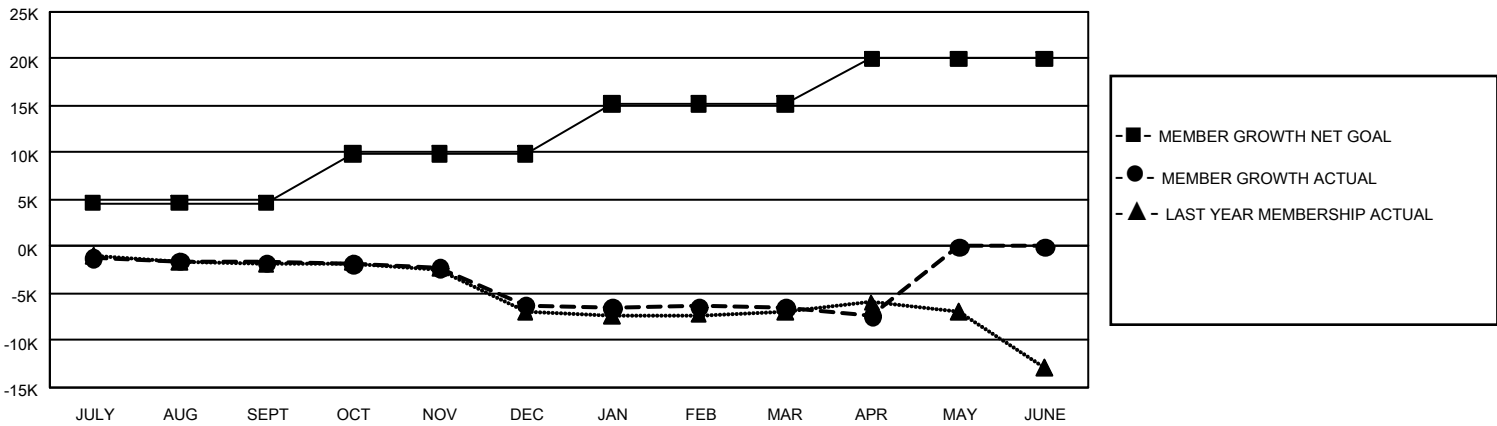
Clubs			
RESULTS FOR 2019-2020			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	159	6	60
OCT/NOV/DEC	288	14	127
JAN/FEB/MAR	303	25	44
APR/MAY/JUNE	333	9	12

Members			
RESULTS FOR 2019-2020			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	13,917	7,238	7,951
OCT/NOV/DEC	15,744	6,902	10,747
JAN/FEB/MAR	15,816	7,843	7,297
APR/MAY/JUNE	14,637	919	1,578

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 243	6,070 CLUBS OF 11,531 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
<u>DROPPED MEMBERS</u>		MALE	202,624 (67.08%)
DECEASED	3,716	FEMALE	99,431 (32.92%)
CLUB CANCELLED	1,467	TOTAL FAMILY UNIT MEMBERS 57,443	
OTHER	22,378	FAMILY MEMBERS PAYING HALF DUES 29,443	
TOTAL	27,561		

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)